



T.R.
ISTANBUL MEDENIYET UNIVERSITY
FACULTY OF POLITICAL SCIENCE DEPARTMENT OF MANAGEMENT
UNDERGRADUATE PROGRAM

4-YEAR COURSE PLAN

1th SEMESTER COURSE PLAN						
Course Code	Course Name	Compulsory/ Elective	T	A	Crđ	ECTS
MAT172	MATHEMATICS FOR SOCIAL SCIENCES	Compulsory	3	0	3	4
ECON 107	Essentials of Microeconomics	Compulsory	3	0	3	4
MAN 107	Introduction to Management	Compulsory	3	0	3	4
PSP 101	Introduction to Law	Compulsory	3	0	3	4
PSP 103	Introduction to Political Science	Compulsory	3	0	3	4
PSP111	Introduction to Social Sciences	Compulsory	3	0	3	4
IMU 011	Foreign Language (English) I	Compulsory	2	0	2	2
IMU 021	Principles of Ataturk and History of Turkish Revolution I	Compulsory	2	0	2	2
IMU 031	Turkish Language I	Compulsory	2	0	2	2
TOTAL			24	0	24	30

2nd SEMESTER COURSE PLAN						
Course Code	Course Name	Compulsory/ Elective	T	A	Crđ	ECTS
MAT171	MATHEMATICS FOR BUSINESS AND ECONOMICS	Compulsory	3	0	3	4
ECON 108	Essentials of Macroeconomics	Compulsory	3	0	3	4
MAN 108	Introduction to Accounting	Compulsory	3	0	3	4
PSP 102	Constitutional Law	Compulsory	3	0	3	4
IR 106	Introduction to International Relations	Compulsory	3	0	3	4
SOS101	Sociology	Compulsory	3	0	3	4
IMU 012	Foreign Language (English) II	Compulsory	2	0	2	2
IMU 022	Principles of Ataturk and History of Turkish Revolution II	Compulsory	2	0	2	2
IMU 032	Turkish Language II	Compulsory	2	0	2	2
TOTAL			24	0	24	30

3th SEMESTER COURSE PLAN						
Course Code	Course Name	Compulsory/ Elective	T	A	Crđ	ECTS
İST171	Statistics I	Compulsory	3	0	3	5
PUF 201	Public Finance	Compulsory	3	0	3	5
MAN 207	Principles of Marketing	Compulsory	3	0	3	5
MAN 209	Financial Accounting	Compulsory	3	0	3	5
MAN 213	Behavioral Sciences	Compulsory	3	0	3	5
MAN 215	Management Information Systems	Compulsory	3	0	3	5
XXXXXX	Departmental Elective (1)	Elective	3	0	3	5

4th SEMESTER COURSE PLAN						
Course Code	Course Name	Compulsory/ Elective	T	A	Crđ	ECTS
İST172	Statistics II	Compulsory	3	0	3	5
MAN 202	Financial Statement Analysis	Compulsory	3	0	3	5
MAN 206	Operations Management	Compulsory	3	0	3	5
MAN 208	Organization Theory	Compulsory	3	0	3	5
MAN 212	Marketing Management	Compulsory	3	0	3	5
MAN 216	Business Management	Compulsory	3	0	3	5
MAN 218	Organizational Behavior	Compulsory	3	0	3	5
XXXXXX	Departmental Elective (2)	Elective	2	2	2	2

Elective Courses						
ENF201	INFORMATION TECHNOLOGIES	Elective	3	0	3	5
İR207	HUMANITIES	Elective	3	0	3	5
TOTAL			21	0	21	35

Elective Courses						
İM071	CAREER MANAGEMENT AND SECTORS	Elective	2	0	2	2
İM072	STUDIES ON VOLUNTEERISM	Elective	0	2	2	2
TOTAL			23	2	23	37

5th SEMESTER COURSE PLAN						
Course Code	Course Name	Compulsory/ Elective	T	A	Crđ	ECTS
MAN 301	Operations Research	Compulsory	3	0	3	5
MAN 303	Financial Management	Compulsory	3	0	3	5
MAN 305	Cost Accounting	Compulsory	3	0	3	5
MAN 307	Human Resources Management	Compulsory	3	0	3	5
MAN XXX	Department Elective Course (1)	Elective	3	0	3	5
XXX xxx	Department / Faculty-University Elective Course (1)	Elective	3	0	3	5

6th SEMESTER COURSE PLAN						
Course Code	Course Name	Compulsory/ Elective	T	A	Crđ	ECTS
MAN 302	Marketing Research	Compulsory	3	0	3	5
MAN 308	International Business	Compulsory	3	0	3	5
MAN 310	Corporate Finance	Compulsory	3	0	3	5
HUK316	Commercial Law	Compulsory	3	0	3	5
MAN XXX	Department Elective Course (2)	Elective	3	0	3	5
XXX xxx	Department / Faculty-University Elective Course (2)	Elective	3	0	3	5

Elective Courses						
MAN 321	Inventory Balance Sheet	Elective	3	0	3	5
MAN 323	Entrepreneurship and Small Business Management	Elective	3	0	3	5
MAN 325	Sales Management	Elective	3	0	3	5
MAN 327	Total Quality Management	Elective	3	0	3	5
MAN 329	International Finance	Elective	3	0	3	5
MAN 331	Introduction to Programming	Elective	3	0	3	5
MAN 333	Consumer Behavior	Elective	3	0	3	5
MAN 335	E-Commerce	Elective	3	0	3	5
MAN 339	Research Methods	Elective	3	0	3	5
MAN 341	Decision Making Tecniques in Business	Elective	3	0	3	5

Elective Courses						
MAN 322	Securities Management	Elective	3	0	3	5
MAN 324	Business Ethics	Elective	3	0	3	5
MAN 326	International Marketing	Elective	3	0	3	5
MAN 328	Turkish Management Culture	Elective	3	0	3	5
MAN 330	System Analysis and Design	Elective	3	0	3	5
MAN 334	Managerial Accounting	Elective	3	0	3	5
MAN 336	Database Management	Elective	3	0	3	5

ELECTIVE FOREIGN LANGUAGE COURSES						
HIST 213	Spanish I*	Elective	3	0	3	5
HIST 215	French I*	Elective	3	0	3	5
HIST 217	German I*	Elective	3	0	3	5
HIST 219	Russian I*	Elective	3	0	3	5
HIST 221	Chinese I*	Elective	3	0	3	5
TOTAL			18	0	18	30

ELECTIVE FOREIGN LANGUAGE COURSES						
HIST 214	Spanish II*	Elective	3	0	3	5
HIST 216	French II*	Elective	3	0	3	5
HIST 218	German II*	Elective	3	0	3	5
HIST 220	Russian II*	Elective	3	0	3	5
HIST 222	Chinese II*	Elective	3	0	3	5
TOTAL			18	0	18	30

7th SEMESTER COURSE PLAN						
Course Code	Course Name	Compulsory/ Elective	T	A	Crd	ECTS
MAN 401	Strategic Management	Compulsory	3	0	3	5
MAN 403	Project Management	Compulsory	3	0	3	5
MAN XXX	Department Elective Course (3)	Elective	3	0	3	5
MAN XXX	Department Elective Course (4)	Elective	3	0	3	5
XXX xxx	Faculty/University Elective Course (1)	Elective	3	0	3	5
XXX xxx	Faculty/University Elective Course (2)	Elective	3	0	3	5

8th SEMESTER COURSE PLAN						
Course Code	Course Name	Compulsory/ Elective	T	A	Crd	ECTS
MAN 402	Auditing	Compulsory	3	0	3	5
MAN XXX	Internship / Graduation Project**	Elective	0	4	2	5
MAN XXX	Department Elective Course (5)	Elective	3	0	3	5
XXX xxx	Faculty/University Elective Course (3)	Elective	3	0	3	5
XXX xxx	Faculty/University Elective Course (4)	Elective	3	0	3	5

Elective Courses						
MAN 411	Evaluation of Investment Projects	Elective	3	0	3	5
MAN 413	Technology and Innovation Management	Elective	3	0	3	5
MAN 415	Service Marketing	Elective	3	0	3	5
MAN 417	Digital Marketing	Elective	3	0	3	5
MAN 419	Contemporary Issues and Developments in Accounting	Elective	3	0	3	5
MAN 421	Firm Valuation	Elective	3	0	3	5
MAN 423	Management of Nonprofit Organizations	Elective	3	0	3	5
MAN 425	Knowledge Management	Elective	3	0	3	5
MAN 427	Group Dynamics and Teamwork	Elective	3	0	3	5
MAN 429	Derivative Markets and Instruments	Elective	3	0	3	5
MAN 437	Quantitative Decision Making Techniques	Elective	3	0	3	5
MAN 439	Data Strategy for Businesses	Elective	3	0	3	5

Elective Courses						
MAN 410	International Human Resources Management	Elective	3	0	3	5
MAN 412	Integrated Marketing Communication	Elective	3	0	3	5
MAN 414	Financial Markets and Institutions	Elective	3	0	3	5
MAN 416	Behavioral Finance	Elective	3	0	3	5
MAN 418	Cases in Strategic Management	Elective	3	0	3	5
MAN 420	Conflict Management and Negotiation Techniques	Elective	3	0	3	5
MAN 422	Leadership and Motivation	Elective	3	0	3	5
MAN 424	Corporate Social Responsibility Practices	Elective	3	0	3	5
MAN 426	Brand Management	Elective	3	0	3	5
MAN 428	Accounting Information Systems	Elective	3	0	3	5
MAN 430	Enterprise Resource Planning	Elective	3	0	3	5
MAN 432	Enterprise Architecture	Elective	3	0	3	5
MAN 434	International Financial Reporting Standards (IFRS)	Elective	3	0	3	5
MAN 440	Logistics and Supply Chain Management	Elective	3	0	3	5

ELECTIVE FOREIGN LANGUAGE COURSES						
HIST 323	Spanish III*	Elective	3	0	3	5
HIST 325	French III*	Elective	3	0	3	5
HIST 327	German III*	Elective	3	0	3	5
HIST 329	Russian III*	Elective	3	0	3	5
HIST 331	Chinese III*	Elective	3	0	3	5
TOTAL			18	0	18	30

GRADUATION PROJECT / INTERNSHIP						
MAN 404	Graduation Project**	Elective	0	4	2	5
MAN 406	Internship**	Elective	0	4	2	5

ELECTIVE FOREIGN LANGUAGE COURSES						
HIST 324	Spanish IV*	Elective	3	0	3	5
HIST 326	French IV*	Elective	3	0	3	5
HIST 328	German IV*	Elective	3	0	3	5
HIST 330	Russian IV*	Elective	3	0	3	5
HIST 332	Chinese IV*	Elective	3	0	3	5
TOTAL			12	4	14	25
OVERALL TOTAL			158	6	160	247